



TEXAS DEPARTMENT OF HEALTH
AUSTIN, TEXAS
INTER-OFFICE MEMORANDUM

TO: Herman Horn, Chief, Bureau of Regional & Local Health Operations
Regional Directors
Directors, Local Health Departments
Directors, Independent WIC Local Agencies

FROM: Gerald D. Cannaday, Jr. *GD*
Chief, Bureau of Nutrition Services

DATE: February 2, 2001

SUBJECT: Mailing List of Pregnant Women on Medicaid not participating in WIC

On February 1, 2001, a mailing of flyers went out to pregnant women on Medicaid who may be eligible for WIC who are not participating in WIC. A copy of the flyer and a list of the women this flyer went out to is enclosed.

We urge you to follow up with these women, either by calling them if their numbers are available, by doing another mailing with specific nearby local agency addresses and phone numbers on it, or by going to their homes to provide them with information about the WIC Program and encouraging them to participate.

The enclosed mailing list is confidential. It is absolutely not to be used for any reason other than WIC outreach, and the information is not to be shared with anyone else.